

FOR IMMEDIATE RELEASE

Altegris Appoints Ken McGuire as Chief Operating Officer

Leadership Team Expands as Premier Alternative Investments Platform Grows

LA JOLLA, CA – November 3, 2009 – Altegris (www.altegris.com), a provider of premier alternative investments, announced today that it is expanding its executive leadership team with the appointment of Ken McGuire as Chief Operating Officer. The newly created position reflects the firm's commitment to enhancing operations amid rapid growth of its platform.

Effective immediately, Mr. McGuire will oversee the growth and development of APM Funds (Altegris Premier Managers), the Altegris flagship line of alternative investment solutions. Through its hedge fund and managed futures platform, APM Funds enables broker-dealer representatives and registered investment advisers to expand their investment offerings, bring greater diversification to client portfolios, and improve back-office efficiency through automated processes.

"Our mission is to provide a diverse selection of best-of-breed alternative managers that provide low correlation to traditional asset classes, at lower investment minimums," said Jon Sundt, President and CEO of Altegris Investments. "Ken has an extensive background in developing and managing operating platforms in support of world-class alternative investment managers. Adding Ken to our team will accelerate the already rapid expansion of our platform. We look forward to enhancing the efficiency and effectiveness of our operations under Ken's experienced leadership."

Mr. McGuire joins Altegris from BNY Mellon Alternative Investment Services, where he served as Managing Director of Product Management for single manager hedge funds, as part of the team that drove the unit to become the industry's third largest, single manager hedge fund administrator.

Mr. McGuire entered the alternative investment industry in 1990 at Goldman Sachs within the Hedge Fund Strategies Group, where he served as Co-Head of Operations, Finance and Technology. He was also Chairman of the Operations Committee and a member of the Management Policy Committee.

"Altegris leads the development of the alternative investments industry by providing an open-architecture platform to serve investment professionals and sophisticated investors," said Mr. McGuire. "In joining the Altegris team, I am thrilled with the opportunity to enhance and



expand our platform of high-quality alternative investments and provide even greater ease of use for our clients.”

At a time of growing demand and increased complexity in the alternatives space, Altegris applies significant experience, rigorous research and deep knowledge to find high quality investment choices for clients. Mr. McGuire brings extensive expertise and experience in ensuring effective, transparent transactions with critical operating partners that handle fund administration, legal, audit and accounting, as well as cash management and third-party custody of client assets. In addition, he will oversee the firm’s industry-leading automation, investment reporting and back office integration services, which enable investment professionals to seamlessly incorporate alternatives into their clients’ portfolios.

About Altegris

Altegris provides a premier platform of alternative investments designed to meet the needs of investment professionals and sophisticated investors. By connecting clients with best-of-breed managers at lower investment minimums, Altegris provides a straightforward and efficient way to improve portfolio diversification with low-correlated investments. The Altegris team of more than 60 professionals sources, selects and negotiates capacity with selected hedge funds, managed futures funds, and other alternative investments. With one of the foremost research teams focused solely on alternative investments, Altegris follows a disciplined process for evaluating and monitoring investment talent. Currently, investors have allocated more than \$2.4 billion in trading level to alternative investments available through the Altegris platform.

The Altegris Group of Companies includes Altegris Investments and APM Funds (Altegris Premier Managers). Altegris Investments is a registered broker/dealer serving financial professionals as well as individual sophisticated investors and family offices. APM Funds, a registered investment adviser, provides solutions for broker-dealer representatives and registered investment advisers.

To request more information on Altegris, or to speak with Jon Sundt and Ken McGuire, please contact Carol Graumann at (973) 732-3521 or carol@jcpublicrelations.com, or Matt Habecker at (858) 459-7040 or mhabecker@altegris.com.

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