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ALTEGRIS NAMES NEW VICE PRESIDENT FOR PRIVATE CLIENT GROUP

Addition of Charles F. Fowler, CFP[®], Will Enhance Altegris' Private Client Services in the Alternative Investment Space

LA JOLLA, CA – March 8, 2010 – Altegris (www.altegris.com), a leading provider of premier alternative investments, announced that Charles F. Fowler, CFP[®], has been named Vice President of its Private Client Group.

“Altegris has earned a strong reputation as a pioneer in the field of alternative investments, and we continue to stay ahead of the curve by bringing experienced and knowledgeable professionals onboard,” said Jon Sundt, President and CEO of Altegris. “We are incredibly pleased to have Charles join our dedicated sales team and are confident that his extensive experience will be instrumental in helping us grow in the future.”

Mr. Fowler previously served as a Vice President for the Private Client Group of Charles Schwab and Co. for more than seven years, advising and/or directly managing assets in excess of \$200 million. Prior to that, he was a financial advisor for Prudential Securities and a financial consultant for A.G. Edwards and Sons. He has been a consultant in the financial services industry for more than a decade and holds an MBA from San Diego State University. Mr. Fowler is also a Level 2 CFA[®] candidate.

“As the demand for alternative investments increases, Altegris is at the forefront of making more high-quality alternative options available to professional and individual investors,” Fowler said. “I am very excited to join a team with such an impressive history in this realm and look forward to expanding our reach with foresight and continued dedication.”

To request more information, please contact Carol Graumann at 973-732-3521 or carol@jcprinc.com, or Matt Habecker at 800-828-5225 or mhabecker@altegris.com.

About Altegris

Altegris provides an institutional quality platform of alternative investments designed to meet the needs of investment professionals and sophisticated individual investors. By connecting clients with premier, award winning managers at often lower investment minimums, Altegris provides a straightforward and efficient way for investors seeking to improve portfolio diversification with historically low-correlated investments. With one of the leading research teams focused solely on alternative investments, Altegris follows a disciplined process for identifying, evaluating and monitoring investment talent across the spectrum of hedge funds, managed futures funds, and

other alternative investments. The Altegris Group of Companies includes Altegris Investments and APM Funds. Altegris Investments is a registered broker-dealer serving investment professionals as well as individual sophisticated investors and family offices. Currently, investors have allocated more than \$2.4 billion in trading level to alternative investments available through the Altegris platform.

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