



TRUSTED ALTERNATIVES.  
INTELLIGENT INVESTING.

**CONTACT:** Maria Gonzalez  
[Prosek Partners](#)  
212-279-3115 X 260  
[mjgonzalez@prosek.com](mailto:mjgonzalez@prosek.com)

## **ALTEGRIS PARTNERS WITH ARTIVEST TO EXPAND DISTRIBUTION OF \$1 BILLION SUITE OF ALTERNATIVE INVESTMENT FUNDS**

**NEW YORK, AUGUST 17<sup>TH</sup>, 2017** – Altegris, a leading provider of alternative investment strategies, has engaged in a partnership with Artivest, a technology-driven alternative investments platform, to bring its investment capabilities to Registered Investment Advisors (RIAs), independent broker-dealers, family offices, private banks, and other financial advisors serving qualified high-net-worth investors. The partnership launches Artivest’s capabilities to offer alternative solutions to Accredited Investors.

Through this partnership, which entails a transition of \$1 billion of Altegris’ assets and over 20 different fund strategies onto the Artivest digital platform, Altegris’ current and future financial advisors and clients will now be able to utilize streamlined, online tools for onboarding and executing subscriptions as well as a comprehensive materials suite. Advisors will also have additional access to alternatives-focused client servicing, which will enhance Altegris’ funds platform. Altegris offers investors a broad array of alternative investment solutions, including private equity, real estate, hedge funds and commodity pools for both accredited investors and qualified purchasers.

“In this increasingly fragmented independent market, there is a need for an open marketplace to access premier alternative investment solutions,” said Martin Beaulieu, CEO of Altegris. “We are joining forces with Artivest to bring greater scale to qualified investors and their advisors who are looking to access investment solutions from many of the leading alternative investment managers in the industry.”

The Artivest platform provides Altegris with:

- A streamlined investment process for onboarding clients including online execution of subscription documents
- Robust marketing, monitoring, and reporting tools for its existing and newly expanded investor base
- Sales analytics that align products to advisors and increase asset flows

“We are excited to support Altegris’ continued expansion into the high-net-worth channel through this strategic partnership,” said James Waldinger, Founder and CEO of Artivest. “Altegris has deep investment experience, expert manager selection, and an extensive network of leading alternative managers. We look forward to enhancing their offering with our technology to better serve advisors and their clients.”

“Leveraging technology to unlock alternative investment solutions that were previously unavailable should be top-of-mind for advisors focused on strengthening their client relationships and building truly diversified investment portfolios,” said Justin Ferri, Managing Director of Focus Financial Partners. “In today’s digital world, advisors should look to technology to provide a more efficient end-to-end process to not only meet, but surpass their clients’ needs.”

###

## About Altegris

Altegris is an investment research firm, with deep expertise in alternative manager selection, structuring unique solutions, and providing portfolio management and oversight. Beginning with an analysis of the current and anticipated investment environment, our solutions are based on themes that we believe solve the most important client needs. For more information about the Altegris family of alternative strategies, visit [Altegris.com](http://Altegris.com).

## About Artivest

Artivest offers technology-driven investment platforms for private investment managers, advisors, and investors. The platforms connect a wider audience of suitable investors with investment opportunities in premier private equity and hedge funds at lower minimums. Artivest's technological, financial, and operational expertise powers a seamless experience for investors and a scalable point of access for financial advisors and fund managers. Artivest's solutions, complete with brokerage services, is made possible by its affiliated Artivest Brokerage, LLC, a FINRA-registered broker-dealer. For more information, please visit [Artivest.co](http://Artivest.co).

Please contact Maria Gonzalez at 212-279-3115 X 260 or [mjgonzalez@prosek.com](mailto:mjgonzalez@prosek.com), or Brigitte Remy-Yee at 858-731-8666 or [brigitte.remy.yee@altegris.com](mailto:brigitte.remy.yee@altegris.com), for more information.

*Hedge funds, commodity pools and other alternative investments involve a high degree of risk and can be illiquid due to restrictions on transfer and lack of a secondary trading market.*

*They can be highly leveraged, speculative and volatile, and an investor could lose all or a substantial amount of an investment.*

The Altegris group of affiliated companies is wholly-owned and controlled by (i) private equity funds managed by Aquiline Capital Partners LLC and its affiliates (“Aquiline”), and by Genstar Capital Management, LLC and its affiliates (“Genstar”), and (ii) certain senior management of Altegris and other affiliates. Established in 2005, Aquiline focuses its investments exclusively in the financial services industry. Established in 1988, Genstar focuses its investment efforts across a variety of industries and sectors, including financial services. The Altegris companies include Altegris Investments, Altegris Advisors, and Altegris Clearing Solutions.